



# Jutland Truck Beds. Just add mud.

Getting dirty is a badge of honor. It means getting the job done. And that's exactly what a Jutland Truck Bed allows you to do. Our durable, all-aluminum beds can take whatever you throw at them – or in them. And they're fully customizable to fit your unique work day. Because farm work is sometimes messy, but it's always driven by you.

- Breathe new life into your most trusted equipment with our sandblasting and painting services
- Get trailer problems fixed fast at a fair price in our Service and Parts Department



2969 Lincoln Highway East | Gordonville, PA | (717) 288-2443



## South Williamsport Area School District



Sponsored · 

Fast. Medium. Slow. Every student learns at different speeds. Every student has a perfect pace. Let's find yours.



Around here, it's not about speed.  
It's about reaching goals.  
[MountieAcademy.org](http://MountieAcademy.org)



[mountieacademy.org](http://mountieacademy.org)

### Custom Learning Experience

Course Options; Self-Paced

[SIGN UP](#)



Like



Comment



Share



Call us in Connecticut:  
**203.634.9460**

Call us in North Carolina:  
**980.273.1750**



## You're always looking for innovative ways to close more deals, right?

There's a simple method you may not have considered – hiring an architect. Fact is, some properties just don't show well. Maybe they're outdated, or the floorplan is unusual, or maybe it's just a vacant lot. An architect's creative vision and design problem-solving can help everyone "see" what can be, not just what is. And that can make all the difference.

**FIND OUT HOW**

Here's how the architects at Claris Construction solved realtors' problems – and dramatically increased their sales.

## See it. Sell It.

We develop drawings and renderings for realtors to help in the sales process.

That's why savvy real estate professionals work with Claris Construction.

**See How It Works**



**GET THE 27/48 ADVANTAGE**

Claris Construction

53 Church Hill Road | Newtown, CT 06470

967 Farmington Avenue | West Hartford, CT 06107

1950 Abbott Street, Ste 600 | Charlotte NC 28203



## More streamlined. Less labor. Did we mention cheaper?

For all those reasons and more, companies are increasingly utilizing the all-water direct route through the Panama Canal. And with ports on the Gulf of Mexico and the East Coast (from Miami to New York) dredging and expanding to accommodate all this new shipping traffic, things are only getting better, faster, and cheaper.

Moran Logistics is ready, too. Only a three-hour drive from the Ports of New York and New Jersey, Philadelphia, and Baltimore, our warehouses are close and our distribution services can reach 60% of the North American population

within 8 hours. What does that mean for you? Just like our other customers who ship inland from Northeastern ports, you can enjoy a quick and streamlined supply chain. More importantly, thanks to our proximity to I-80, Route 15 and I-81, all non-tolled roads, and our less congested logistics market, you'll see substantial savings on transportation costs.

There's no doubt: The new Panama Canal is a game changer. And Moran Logistics can help you take advantage of the changing seascape.



*Moran Logistics is an asset-based 3PL located just minutes from PA's major highways. With over 40 years' experience, we're in business for your business. Learn more about our "Whatever It Takes" philosophy and value-added services.*



# THE PANAMA CANAL EXPANSION

A Sea Change in Transportation Routes & Logistics





**You've done it! You pioneered your product, sold it to retailers, and manufactured it in Asia. Now, you need to get it to market – on time. But where to start? What's the fastest and most economical transportation route? And what's all this buzz about neo-Panamax ships? Let us help you navigate.**

Manufacturing products in Asia has many benefits, from low costs to high outputs. But there's always been a major drawback: shipping. Overseas transportation time and costs are major factors in getting to market – and making a profit. And it's especially burdensome if you're a wholesaler, distributor, retailer, or manufacturer in the Northeast United States. Why? Blame geography—and a cumbersome and crowded transportation network. But with The Panama Canal Expansion, has everything changed?

## **First, let's look at your main overseas shipping options:**

**Air Freight** — Sure, it's fast. But it's expensive – prohibitively so for many companies and situations. But if you need to ship minimal goods and have an extremely tight timeline, this method will get the job done much faster than anything else. That means extra time on the shelf, which might make business sense for crunch times like the holiday shopping season.

**Intermodal** — For large quantities, intermodal is the most common shipping option when receiving goods from Asia. To fully appreciate this method, we need to talk about cargo capacity, specifically the TEU (twenty-foot equivalent unit) and the FEU (forty-foot equivalent unit). These refer to the volume of standard 20-foot-long or 40-foot-long cargo containers. So, for example, one 20-foot-long container equals one TEU. More importantly, the standardization of container sizes allows cargo to be transferred across different modes of transportation, which is exactly how intermodal works.

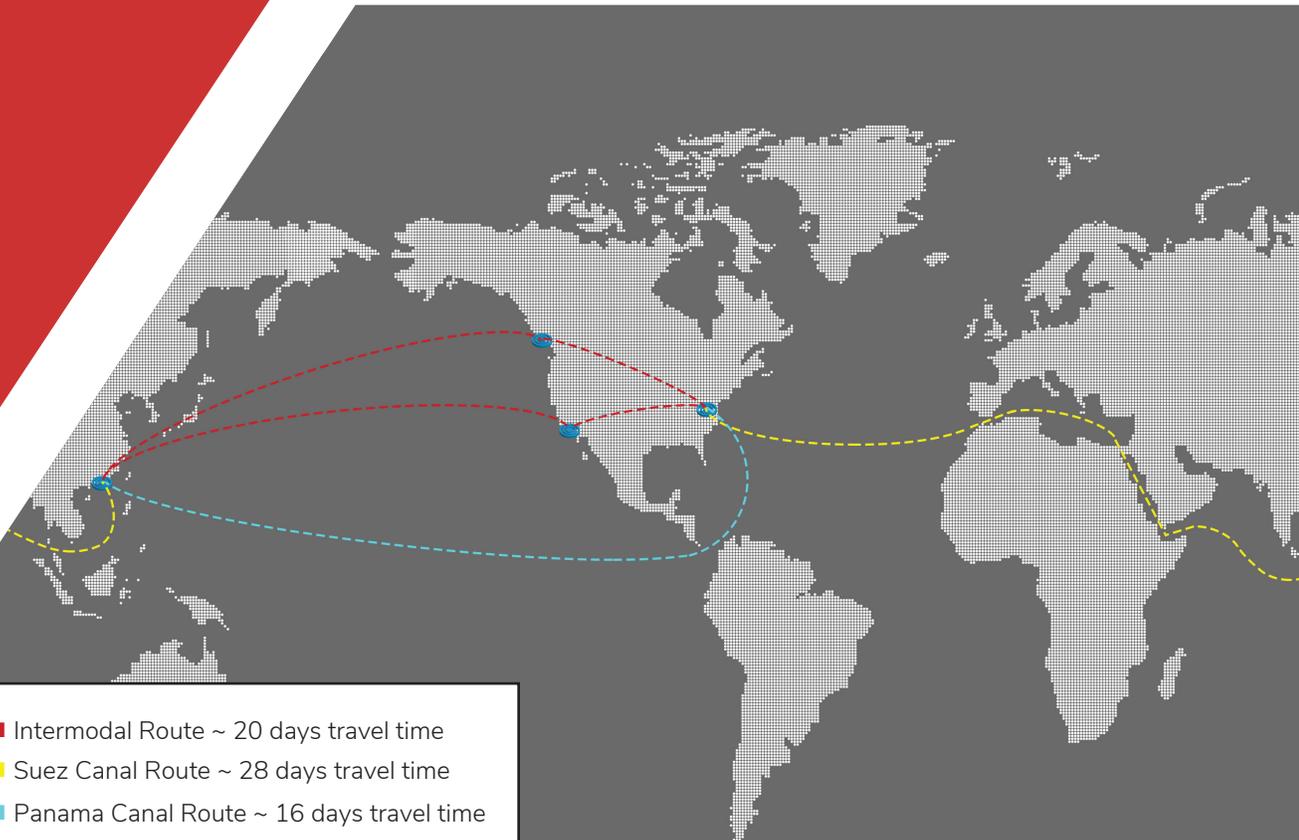
From China or other Asian ports, your products are loaded into shipping containers and sent across the Pacific Ocean on cargo ships to the West Coast ports of the United States or Prince Rupert Port in British Columbia, Canada. Then your cargo is unloaded and sent via rail or truck to distribution points in the Midwest and the East Coast, which takes additional days. There are many factors that can speed up or slow down this process. However, as an

example, Prince Rupert Port Authority estimates that at an average speed of 20 knots, a ship from Shanghai will reach Prince Rupert in 9.7 days or Los Angeles in 12.1 days. From Prince Rupert, the average travel time via rail is 4.1 days to Chicago, from Los Angeles, it is 5 days to reach Chicago.

**Suez Canal** — Shipping cargo through the Suez Canal is an increasingly popular option for Northeast ports. The Suez Canal, a sea-level waterway, has no locks or backups that might further delay transportation. Additionally, it already has the capacity to take large vessels – with designs in the works for creating even more capacity: a “Suezmax” ship, which would be able to carry up to 18,000 TEUs. But travel times from Asia through the Suez Canal are slower to the East Coast than intermodal. In one example, a westbound service publishes that it takes 30 days to transport from Hong Kong to New York.

**Panama Canal** — Another shipping option is through the Panama Canal, which originally joined two oceans and saved valuable transportation time and cost. However, the canal, with its system of locks, soon became a victim of its success. It became packed with vessels waiting in line as the locks slowly filled. (The average wait time reached 13 hours.) But there was a bigger problem – or should we say smaller? Modern global demands called for bigger vessels with more cargo capacity that just couldn't fit in the narrow, shallow canal system.

But that's the old Panama Canal. Things have changed – big time.

- 
- Intermodal Route ~ 20 days travel time
  - Suez Canal Route ~ 28 days travel time
  - Panama Canal Route ~ 16 days travel time

## The Panama Canal Expansion: Modernized for Today's Giant Global Trade

On June 26, 2016, The Panama Canal Expansion, seven years in the making, opened for business. The project widened and deepened existing lanes to allow for bigger ships to pass. These bigger vessels, called neo-Panamax ships, can hold 13,000 standard containers versus the 5,000 container-ships that used to pass. The calculation is simple: Since neo-Panamax vessels can carry three times as much cargo, that means fewer transits and more fuel savings. But can these savings really compete with other modes of transportation? More importantly, is the new Panama Canal right for you?

### Reality Check – It's all about money.

To review, intermodal gets your products to the East Coast in the range of 15-20 days, beating both the Panama and Suez routes easily. Sounds great, right? The reality is the intermodal system is complex, labor-intensive, overloaded, and prone to major slowdowns due to congestion, labor strikes, and other factors. Even with the faster Prince Rupert Port route, which utilizes an efficient ship-to-rail terminal and dedicated land bridge to the Canadian mainland that branches into a network of rail and road connectivity into North America, unforeseen

slowdowns and cost increases do happen. In fact, when you factor in intermodal's total expenses, it costs, by some estimates, \$600 more per TEU than utilizing the new, streamlined, all-water Panama Canal. As for Suez, it's estimated that the new Panama Canal, with its much bigger ships, will save 23% on total transportation costs. That's why the Panama Canal has recently retaken its lead as the favorite ocean transit route between Asia and the US East Coast.

There's no other way to look at it. The new Panama Canal is a major cost-saver versus intermodal and the Suez Canal. The only downside is a longer travel time than intermodal, but that's when everything goes perfectly. When something goes wrong, intermodal's time "advantage" can turn into a disaster.



Dodge Data & Analytics

10m



Maximizing opportunities at every stage of the construction process takes some serious foresight. But foresight is what we do best. <https://lnkd.in/e7RhAyU>



Let Dodge Data & Analytics introduce you to tomorrow.

[vimeo.com](https://vimeo.com)



Like



Comment

HARLEY-DAVIDSON RADIO SCRIPTS

PO #683

HOLIDAY

**60 SEC - "HOLIDAY CLICHÉS"**

**MALE VOICE**

Call me a Grinch, but if I hear one more holiday cliché, I might have to kick Santa in the jingle bells.

You know what I'm saying:

"Tis the season..."

"Twas the night before..."

"Deck the halls..."

"I'm dreaming of a white Christmas..."

But the worst holiday cliché – the one that really wilts my mistletoe -- is this: Shopping at a generic mall for generic gifts.

Forget malls. Forget clichéd gifts. You know what your friends and family are really dreaming of? Unique gifts. Custom gifts. Gifts that get their motor running.

Well, I've got just the place: **Anytown Harley-Davidson**. Around here, you'll find gifts that inspire. Gifts that make the rebel in all of us want to explore. Discover. Live life to the fullest.

So I say: Let's make this holiday season like no other. Let's unwrap the unexpected. Let's give gifts that are just plain bad to the bone.

The mall can keep their clichés. If you want unique, you need to get down to **Anytown Harley-Davidson**.

Shop Harley for Badness Sake – at **Anytown Harley-Davidson**.

**60 SEC - "FAKE IT"**  
**FEMALE VOICE**

Mind if I ask you a personal question?

Have you ever faked it?

I admit it. I have. Numerous times.

It usually goes something like this...

There I am slowly unwrapping a holiday gift...

With everybody watching me...

I finally remove the last bit of wrapping paper to reveal... socks... or a sweater... or slippers.

That's when I look up, force a smile, and fake it... "Oh, it's perfect. Thanks!"

Come on. We've all been there, right? It's not that the gift is horrible. It's just that it's soooo boring.

This holiday season, let's banish boring. Tell ALL your family and friends to do ALL their shopping at **Anytown Harley-Davidson**.

What? You think **Anytown Harley-Davidson** just sells motorcycles? You have no idea what you're missing.

You can get something mind-blowingly unique for everybody on your list – riders and non-riders alike. Jackets. Boots. Clothes. Gear. Items for the home.

And, of course, motorcycles -- if you really want to spoil someone special.

So no more faking it. This holiday season, let's give gifts that rev everybody's engine. Gifts you can only find at **Anytown Harley-Davidson**.

Shop Harley for Badness Sake.

Client: Oxygen Design Studio/itFits  
Product: itFits smartphone accessory  
Title: "It flexes. It stands. It clips. itFits"  
Length: 60 seconds  
Writer: Josh Bradley

**VIDEO**

**AUDIO**

---

(0:00-0:05) INTRO SHOTS

ANNCR: (VO) Smartphones. They put the whole world in our hands. But what happens when our hands are busy doing something else?

(0:06-0:14) SHOTS SHOWING OFF ITFITS

Introducing itFits. An accessory for your smartphone that frees your hands to do... well, anything you want.

(0:14-0:35) SHOTS SHOWING FLEXIBILITY AND HOW IT SNAPS IN

It's flexes... so it fits... your phone. Any phone. Snugly. Securely. Beautifully. It comes in a full range of colors, as unique as you – Tuxedo Black, Powder Blue, Tickled Pink, Lime Green, and more. Already have a phone case? It fits that, too. And it's built strong— heat, weather, and flame resistant.

(0:36-0:50) SHOTS SHOWING HOW IT STANDS

It stands... so it fits... your life. At home on your kitchen table. At work on your desk. On a plane. Just about anywhere. It stands horizontally for a

(CONTD)

widescreen movie marathon. Or vertically for an all-night chat session.

(0:50-1:00) SHOTS SHOWING HOW IT CLIPS

It clips... so it fits... just about everything. Clip it to your car's visor for a hands-free phone chat or GPS directions. Clip it to your shorts and go for a run. Clip it to your computer monitor. Clip it to... well, you get the idea.

FINAL SHOT

It flexes. It stands. It clips. ItFits.

####



They called you different.  
**They were right.**

**MARYGROVE COLLEGE.**

There's no stopping a Marygrove mind.

[www.marygrove.edu](http://www.marygrove.edu)





You're **stronger** than conformity.

**MARYGROVE COLLEGE.**

There's no stopping a Marygrove mind.



[www.marygrove.edu](http://www.marygrove.edu)



**THINK  
YOU'RE  
TOUGH?  
TRY  
GIVING  
BIRTH.**



Mother's Day is Sunday, May 10th.  
We've got you covered.

**STOP IN TO PICK UP  
ONE-OF-A-KIND GIFTS FOR ALL  
THE MOMS IN YOUR LIFE**



**CLASSIC**  
HARLEY-DAVIDSON



# Real School. Real Convenient. Real Results.

MountieAcademy.org

Enroll Today

## Introducing South Williamsport Area School District's New Cyber School.

Welcome to Mountie Online Learning Academy. We're a different K-12 school experience, where students get all the resources of the school district plus all the convenience of 100% online learning.

- **Get full access to athletic programs, clubs, band, school counseling, and more**
- **Receive a diploma from South Williamsport Area School District (upon successful completion of program)**
- **Enjoy total flexibility to learn and study at your own pace, in any location**

Regardless of where the classroom is or what it looks like, our mission is to educate every child, to a very high level, in every classroom, every day. The learning needs of students and families are different. The educational opportunities South provides needs to be just as special to match their needs. The Mountie Online Learning Academy is the latest of new ways to create diverse learning spaces for students. Stay connected with us for additional learning opportunities.

South Williamsport Area School District  
515 W. Central Ave.  
South Williamsport, PA 17702





**Mountie Online Learning Academy.**  
**Real School. Real Convenient. Real Results.**

**Enroll  
Today**

**Let's face it: Cyber school isn't for everybody.**  
**But for the right student and situation, it can be the perfect solution to reach your education goals.**

Here are the **Top-Five Reasons** students and families should consider Mountie Online Learning Academy:

- 5. A custom experience** – Focus more on areas of learning that fit your interests. Simply put, you choose what you want to learn. If your interests change, so can your course of study.
- 4. Focus on learning** – Does test anxiety hurt your performance? Not anymore. Continue working until its clear you've mastered the material. It's the knowledge, not the test, that's most important.
- 3. Learn from anywhere** – Thanks to the internet, learning can happen just about everywhere, from bedrooms to park benches to coffee shops. Our philosophy: It's what you learn, not where you learn it, that counts most.
- 2. Self-paced** – Everybody learns at different speeds. We embrace every student's pace and style of learning. Reaching your goals, not how fast you reach them, is what it's all about.
- 1. Flexibility** – Nothing should get in the way of learning. So, we've cleared all roadblocks. Whatever you want to learn, however you want to learn it, whoever you want to become – we'll help you get there.

Keep Looking.  
Keep Learning.



LEARN • CREATE • DISCOVER • EXPLORE • INNOVATE

Take charge of your education.  
**Go to [MountieAcademy.org](http://MountieAcademy.org)**



# IT'S TIME TO SHIFT REARS



---

EVEN HARD-ASSES NEED A SOFT SEAT.  
OTHERWISE YOU'RE STOPPING TOO OFTEN AND RIDING TOO LITTLE.

**JUNE 1 – JUNE 30, TRADE IN YOUR OLD SEAT, GET \$25 OFF A NEW ONE.**

---



**HARLEY-DAVIDSON® DEALER OF ANYTOWN**  
1234 YOUR STREET, YOUR TOWN, XX  
[WWW.HARLEY-DAVIDSON.COM](http://WWW.HARLEY-DAVIDSON.COM) • (123) 456-7890

IN STOCK, REGULARLY PRICED SEATS ONLY. CANNOT BE COMBINED WITH ANY OTHER OFFER. VALID 6/1-6/30. MUST TRADE IN OLD SEAT TO RECEIVE OFFER.  
©2016 H-D OR ITS AFFILIATES. H-D, HARLEY, HARLEY-DAVIDSON AND THE BAR & SHIELD LOGO ARE AMONG THE TRADEMARKS OF H-D U.S.A., LLC.



# ROOM CAN BE BUILT IN A DAY



---

ONE QUICK VISIT TO H-D™ AUTHORIZED SERVICE CAN MAKE A DRAMATIC DIFFERENCE IN YOUR MOTORCYCLE. AND YOUR RIDING EXPERIENCE.

SCHEDULE YOUR SERVICE VISIT TODAY.

JUNE 1 – JUNE 30, SPEND \$300 IN SERVICE, GET A \$50 H-D™ GIFT CARD.\*

---



**HARLEY-DAVIDSON® DEALER OF ANYTOWN**  
1234 YOUR STREET, YOUR TOWN, XX  
WWW.HARLEY-DAVIDSON.COM • (123)456-7890

\*GIFT CARD VALID TOWARD GRIPS & HAND CONTROLS – DERBY, TIMER & AIR CLEANER COVERS – SEATS – & FRONT END KITS.  
©2016 H-D OR ITS AFFILIATES. H-D, HARLEY, HARLEY-DAVIDSON AND THE BAR & SHIELD LOGO ARE AMONG THE TRADEMARKS OF H-D U.S.A., LLC.



# TOO MUCH POWER IS AN OXYMORON



---

NEED A POWER BOOST? LET HARLEY-DAVIDSON® AUTHORIZED SERVICE  
GIVE YOUR MOTORCYCLE A SWIFT KICK IN THE EXHAUST.

NOW – JUNE 15, GET A FREE DYNO TUNING WITH EVERY PERFORMANCE UPGRADE

---



**HARLEY-DAVIDSON® DEALER OF ANYTOWN**  
1234 YOUR STREET, YOUR TOWN, XX  
[WWW.HARLEY-DAVIDSON.COM](http://WWW.HARLEY-DAVIDSON.COM) • (123) 456-7890



# HE WAS ALREADY A LEGEND WHEN YOU WERE EATING CRAYONS



FACE IT. YOUR DAD'S SEEN MORE AND DONE MORE THAN YOU'LL EVER KNOW.  
THIS FATHER'S DAY, PAY RESPECT TO A LIFE WELL-LIVED AND A LEGEND THAT GROWS BY THE MILE.

STOP IN TO GET DAD THE GEAR HE NEEDS FOR HIS NEXT ADVENTURE



**HARLEY-DAVIDSON® DEALER OF ANYTOWN**  
1234 YOUR STREET, YOUR TOWN, XX  
[WWW.HARLEY-DAVIDSON.COM](http://WWW.HARLEY-DAVIDSON.COM) • (123) 456-7890